The Bovie® Freezpoint™ is a low-temperature, non-flammable, disposable, cryosurgical device available from Bovie in 2015.
Product Specs

- Available in 16 gram (240 seconds) or 8 gram (120 seconds) N₂O cartridges
- -89°C with effective temperature of -78°C
- Disposable, multi-use device
- Easy to use and integrate into practice
- Safer - non-flammable
- Low investment high return
Freezpoint™ Advantages

Up to 4x’s colder effective temperature than competitive units

- -89°C with an effective temperature of -78°C
- 4x’s colder than Histofreezer (-18°C)
- 2x’s colder than Verruca Freeze (-38°C)

Increased revenue potential with low initial investment

- Allows the practitioner to perform reimbursable simple skin procedures
- The colder effective temperature requires far fewer return visits
- Freezepoint is priced up to 10% lower than competitive disposable units and up to 88% lower than reusable devices
- Direct application method does not require the additional expense of buds or cones
Advantages

Easy to use and easy to integrate

- Portable device that is easy to store
- Low investment
- Direct application method is simple and quick
- 50% easier to activate than the CryOmega device

Safer than the competition

- The Bovie Freezpoint disposable device is non-flammable
- Longer tip provides better visibility for accurate and direct gas application
The Bovie Freezpoint™ is used for treatment of:

- Verruca Vulgaris
- Verruca Plantaris
- Molluscum Contagiosum
- Skin Tags
- Lentigo
- Actinic Keratosis
- Verruca Plana
- Seborrheic Keratosis
- Genital Lesions
<table>
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<th>Diagnosis</th>
<th>CPT Code</th>
<th>National Average</th>
<th>Annual Revenue (5 treatments performed a week)</th>
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The above chart is a basic guide for reference only. Always consult the proper coding guidelines and procedures mandated by your medical facility, to obtain accurate reimbursement. National average used to calculate annual revenues were based on 2014 Physicians’ Fee Reference.
**Activation & Actuation**

**STEP 1**
Remove Freezpoint™ from sealed pouch.

**STEP 2**
While grasping the device with both hands, tighten the activation knob CLOCKWISE no more than one rotation. The blue dot on the activation knob should align with the raised diamond on the body of the device.

**STEP 3**
Freezpoint™ is now activated and ready to use.

*Do not rotate the activation knob in a counterclockwise direction once Freezpoint™ is activated.*
Activation & Actuation

STEP 1
Position the patient such that the surface to be treated is exposed and facing upwards.

STEP 2
While holding Freezpoint™ in an upright position, hold the spray nozzle over the lesion at 1cm distance. Press the actuation button with the tip of the thumb to administer treatment.

STEP 3
Spray cryogen in a small circular motion over the lesion. White frost (as shown below) should be visible on patient’s skin for the entire duration of treatment.

PRE-TREATMENT HELPFUL HINT:
Be sure the area to be treated is well hydrated. Dry skin is not optimal for Cryosurgery. For example, soak hands in water or moisten skin with a damp cloth.

HELPFUL HINT:
- Cryosurgery outcomes may improve when target lesions are treated by pulsing two on/off cycles.
- Minimize freezing the margin around the lesions treated for cosmetic reasons.